



San Francisco Bay Area Chapter Project Management Institute

February 2009 | Vol. 3 #1

Dedicated to Advancing the Art and Science of Project Management

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Have something to share?

You are encouraged to submit notes, articles, or interesting tidbits on relevant Chapter happenings or PM topics.

Submit content to:
Newsletter@pmi-sfbac.org

The preferred format is MSWord or text. This is intended to be a professional newsletter; defamatory or discriminatory content will not be published.

We reserve rights to:
- edit content to fit space constraints.
- reformat to Newsletter style.
- decide appropriateness of submission.



Message from the President:

Setting goals – knowing what you want

Happy New Year! 2009 has started out with many changes: some good, some challenging. Life is all about balance; both life and projects deal with continuous change. The idea is to have a loose, yet structured framework. If the structure is too tight, you are doomed to de-motivating failure; too loose, you don't reach your destination.

Let's see 2009 as a project. What are your requirements? What do you want to accomplish in your work, your projects, your life, your health? Brainstorm; write down everything that comes to mind. With this list, review every goal and make each more specific. I am a big proponent of making requirements, project objectives, risks, and communication plans

SMART:

Specific – There should be no confusion about what the goal (or requirement or project objective) is about. Answering questions like Who? What? Where? When? Which? Why? How? will help you define a specific goal.

Measurable – How do we know we are successful at the end? Establish concrete criteria for measuring progress toward the achievement of each goal defined, as well as completion criteria. For example, one of my goals for 2009 is "Reach the cave level-1 scuba dive certification in Mexico before the end of 2009."

Agreed-to – A personal goal should be achievable without significantly affecting family (or significant others), and should have their support. Project goals should be agreed on by all stakeholders. Agreement is not the same as approval; you could agree to disagree.

Realistic – It is good to set your goals high; however, they should be realistic and be physically possible within given constraints. "I am going to win Wimbledon by the end of the year 2009" if you have never touched a tennis racket in your life is not realistic.

Time-bound – Set a specific time limit so you, or someone you trust, are able to measure your progress and keeps you accountable.

Setting goals and striving to reach them should become a habit, so don't get discouraged -- just keep trying. Think about what you want to accomplish in 2009 and write it down in SMART language. The PMI-SFBAC board went through this exercise to see how best we can serve you in 2009. We spent a whole weekend off-site to review survey feedback and plan the year. A lot has already happened: explore our new [homepage](#) and let us know what you think. Also review the upcoming events list, which includes job search support groups, career development workshops, PMP prep class, Webinars, and of course, our 35th anniversary celebration.

We are excited to offer a diverse and comprehensive set of monthly programs this year. If I can assist you in any way, please email me. I look forward to working with you this year!

Warm regards,

Natalie Udo, President, PMI-SF Bay Area Chapter

president@pmi-sfbac.org

PMI SFBAC 35th Anniversary Celebration

FRIDAY, MARCH 6, 2009
THE WESTIN, 50 THIRD STREET, SAN FRANCISCO

**It's a new year, filled
with new beginnings.
How can we help you
meet your resolutions?**

- » Want to network your way into your next job?
- » Want a lot of PDUs at a really low price?
- » Want to go to a conference, but not go to sleep?
- » Want to party?

We can help!

CELEBRATE . . .
NETWORK . . .
EARN PDUS!

Premier Sponsor  Microsoft Office Project 2007

35 years of  **PMI**
San Francisco Bay Area Chapter

Celebrate our 35th birthday — it's your birthday too!

The impressive speaker line-up includes executives from key corporations throughout the Bay Area:

- Mark Morgan, author of *Executing Your Strategy: How to Break It Down and Get It Done*
- Pat Reed, Gap Inc. Direct, on "Agile Strategy Execution"
- Ken Atkinson, AAA, on "Portfolio Management"
- Michael B. Bender, author, on "The Value Strategy — How Executives Can Use Project Management to Increase the Value of Their Organization"
- Gary Fischer, Chevron, on "International Project Management — The Next Generation"

Plus, what is sustainability, and how does it apply to project management?

Sustainability: it's not just the latest trend — it's the new reality. Learn what you need to get on board! Participate in a panel discussion between Greg Balestrero, CEO of PMI worldwide, and executives from HP, Sun and Yahoo, about what project managers need to know about sustainability and how to integrate it into your projects. This will be Greg's first visit to our chapter. Don't miss your opportunity to meet him and ask him questions!

Before the sustainability panel discussion, we will show *The Green Dragon*, a documentary film about sustainable construction and development in China. The director will present the film, and will be available to answer questions.

Celebrate!

We'll end the day with cocktails and hors d'oeuvres with friends and colleagues, new and old.

Secure your spot right now! Register by 6 p.m. on February 6 and **save up to \$30** on your ticket price. Visit www.pmi-sfbac.org to register or for more information.

You won't find cheaper PDUs anywhere else this year!

Job Search Support Group - Kick-off

Searching for a job has never been tougher. New unemployment claims have reached a record high and each day brings news of more layoffs. To help our members who may be personally impacted, the SFBAC will be reactivating its job search support group, with a kickoff meeting scheduled for February 19 from 1-4pm in San Francisco. Our first featured guest will be Valerie Colbert, who will speak on the topic of personal branding.

The goal of the job search group is to provide mutual support, education, and resources for those of us who are searching for new positions. In the meantime, you can help us tailor this group to be as useful as possible by taking five minutes to respond to our [job support survey](#).

Date: February 19, 2009

Workshop: 1:00 p.m.- 4:00 p.m.

Location: TBD, San Francisco, CA (Check the [chapter](#) for location updates and registration)

Cost: \$10.00 for PMI-SFBAC members, \$20 for non-members

Instructor: Valerie Colber, MBA, SCPM, PMP



Valerie Colber is an active consultant and professor, both in the corporate world, and adjunct faculty member at Diablo Valley College since 1999, teaching popular courses in computer science, project management, and advanced project management. The PMI PMP certification exam course she developed has been most successful at

helping project managers, functional and senior managers, executives, and technical leads successfully achieve their PMI PMP certification, and learn how to apply these project management best practices on the job today. The advanced project management overview course she developed was also highly rated at Diablo Valley College, as well as her one day advanced project management topic workshops.

Your Community Relations Team



Kimi Ziemski, VP of Community Relations; incoming VP Ray Ju; and volunteers Bill Dominguez, Elaine Law, and Victoria Thomas attended the PMI SFBAC Board of Directors Strategic Planning session on the weekend of Jan. 30 in Santa Rosa to formally begin the 2009 transition of its leadership team.

A briefing and overview of the Community Relations strategic plan was presented to the Board. With the strategic direction of PMI International, the PMI SFBAC will focus on building bridges to the communities that represent our natural partners, to grow awareness of and value from project management as a necessary part of organizational economic health.

Our 2009 strategy rests on achieving an improvement of relations between separate sectors in corporate organizations and other professional interest associations, specifically targeting senior management level and the PMI SFBAC. These sectors include private, public, associations, and not-for-profit organizations. We believe that an approach that divides the responsibilities primarily along these areas of focus will allow us to gain exposure and footholds within the community at large.

Our PMI SFBAC Community Relation program benefits include:

- ✓ Providing a cost-effective way of continuing to increase project managers' effectiveness within the workplace
- ✓ Facilitating faster, less expensive fulfillment of staffing gaps in the project management discipline
- ✓ Increasing knowledge of project managers
- ✓ Allowing the organization to participate in brown bag lunches at their site.
- ✓ Acquiring PDUs for participating PMPs

As these programs are further developed, updates will be published in future newsletters and on the SFBAC Web site. Volunteers are needed to assist us in designing, planning and implementing them. For additional details or more information, contact Kimi Ziemski, kimiz@baycommppm.com or Ray Ju, rayju@sbcglobal.net.

Speaker Series Launches in February!



The PMI-SFBA Chapter is pleased to announce a series of speakers on advanced and industry-specific project management topics in response to comments received through our annual membership survey. We will present the series at different venues throughout the Chapter's geographic

area, and in both breakfast roundtable and lunchtime brown bag formats for a nominal attendance fee.

The first meeting will be held at noon, February 25, at 456 Montgomery Street in downtown San Francisco. Judy van Soldt and Bolivar Puyol, Architects at Kwan Henmi Architecture/Planning, will present **"In the Public Eye: John Q. Public & High-Visibility Public Sector Projects."**



Large public sector architectural and engineering projects invariably generate controversy. How does a project get started on the right foot while creating and maintaining as much public goodwill as possible? Learn about tools, techniques and strategies that project and program managers can leverage to bring lay people into the project process in a meaningful way - without derailing the schedule or breaking the budget.

Judy welcomes the design and construction challenges of complex projects. Managing diverse project teams, strict regulatory requirements, tight schedules and budgets, as well as ever-changing priorities, are her strengths. With a passion for the art of design, the technology of building, and process of project management, she values the creative tension their synergy produces. Bolivar is an equally talented architect with a long list of accomplishments whose drive to integrate solid project management practices within complex public projects has provided him with unique insights and lessons learned. He shares his knowledge and enthusiasm regarding how to properly engage the most critical of stakeholders: the public at large.

Attendance is limited to the first twenty registrants, so register now at <http://www.pmi-sfbac.org/cde.cfm?event=250360>.

Cost: \$10 for PMI-SFBAC Members and \$20 for Non-Members

December Dinner Celebration

By Gary Lea

December 10 at the Sir Frances Drake Hotel, 450 Powell Street, San Francisco was our Holiday Party and Volunteer Recognition meeting. It was a lot of fun, with a game, certificates of appreciation handed out to volunteers, and dancing.



The meeting started out with everybody milling around trying to find people to fill in the squares on their Networking Sheet. The Sheet had twelve characteristics you might find in PMI members asking questions that might be somewhat difficult to find people to answer. The objective was to find someone to sign each square. It was a great way to network and get acquainted with people. The first one to get all the squares signed won a prize.

Tony Appleby gave an inspiring talk, thanking the volunteers and encouraging those who are not yet volunteering to take the plunge. Those volunteers in attendance received Certificates of Appreciation, handed out by Nathalie Udo and Jennifer Tharp. Those who were not in attendance will be recognized with a small token of appreciation from the chapter that should arrive in the mail in the next few weeks. Those who received certificates in attendance were: Bhupendra Ubeja, Bill Dominquez, Candice Thompson, Christine Bachman, Cindy Muscio, Dulce Frank, Gary Lea, Jennifer Tharp, Jim Wheeler, Joe Perkins, Kathy Watson, Linda Dana, Linda Solorzano, Margie Dean, Nathalie Udo, Richa Sharma, Sonja Stewart, Thrittima Sherer and Tony Appleby.

Here we see project managers actually dancing! The DJ was Tony Sparks of Close Cut Productions. He did a good job of keeping the party upbeat up and the music danceable.

DINNER PROGRAMS – SF BAY AREA CHAPTER

Upcoming Dinner Meetings:

February 18

The February meeting will have not one, but two presentations. Double your pleasure and double your PDUs!

The first presentation will be *The Project Management Toolkit* by Bruce Hubal, a Registered Civil Engineer in the State of California and a member of PMI. He remarks: “Talk to any professional and they will tell you that their tools are key to producing a quality product. In a survey conducted several years ago, PMs were asked to identify tools available to them to aid in executing their responsibilities. Their response on average listed less than ten. This was due in part to the natural tendency to limit ones focus on just the most common tools. This presentation will be a discussion and description of over fifty tools and processes available to Project Managers to assist them in managing their projects and teams.”

Bruce is an accomplished senior project manager with over forty years of experience. The last ten years have been devoted to project review and the education and development of project managers and their teams. He has an MBA from Eastern Michigan University and a BS in Civil Engineering from Michigan State University.



The second presentation will be *Everything I Know about Project Management I Learned at the Movies*, by Roger Kent. A former member of San

Francisco Bay Area chapter, he has been a three time encore speaker at PMI North America conferences and teaches Movies Teach Project Management Courses for PMI’s Seminars World. He says: “Project Management is about communication. But what do we mean by ‘communication?’ What do we mean by ‘what do we mean?’

“We recognize effective communication when we experience it. What are its attributes? Can we teach others to be better communicators or do you have to be born with that skill? How can we recognize what stands in the way of getting our message across? Using clips from popular Hollywood and foreign films, this lively, interactive hour-long presentation outlines crucial steps in the communications process. What we find is that, contrary to popular opinion, communication is less about talking more about listening.

“We’ll examine failed and successful communications transactions ‘projects,’ look at how to communicate your ‘vision,’ marvel at the perennial issue

of collecting actual data from team members and attempt to answer the question ‘Do female project managers communicate better than their male colleagues?’”

Roger Kent, M.A., PMP, specializes in helping teams improve Project Management processes and communications. An accomplished Microsoft Project “black belt,” Roger has consulted on major projects at Hewlett Packard, Levi Strauss, Saber Systems, SBC-Pacific Bell and Fair, Isaac Company. He was on the planning team of the United Airlines/U.S. Airways merger, was the scheduling consultant for a major project plan at Innovant (VISA), and has written three PMBOK-compliant, on-line courses for the California Department of Transportation (Caltrans).

Roger holds a B.A. (magna cum laude) in English from Cornell University, and an M.A. in Communications from Norwich University. He lives on a quarter acre in Nevada City and makes short comic films about people who take their lives too seriously.

These promise to be very interesting and informative presentations. Don’t miss them.

Location

This dinner meeting will be at the Walnut Creek Marriot, 2355 North Main St., Walnut Creek, Ca (925) 934-2000 5:30 PM – 9:00 PM. Please note that this is not being held at the Embassy Suites on Treat Blvd. where previous Walnut Creek dinner meetings have been held. Those taking Bart will have about ½ mile further to walk.

Looking Ahead

The April Dinner Meeting, *Beyond Post-Mortems and Lessons Learned: Retrospectives as a Basis for Organizational Growth*, a presentation by Ainsley Nies, acknowledges: “While organizations work, they are learning. The mature organization knows how to encourage and capitalize on project experience as the starting place for refinements, new initiatives and knowledge management. This presentation will begin by outlining a format for Retrospectives (with some specific contrast to the PMBOK description of Lessons Learned) as a way to capture learning and enhance organizational growth, then continue with an interactive exercise for the participants to experience a short version of the process.” This will be a one-hour presentation followed by a one-hour workshop and will credit attendees with two PDUs.

Location

Walnut Creek Marriot, 2355 North Main Street, Walnut Creek. 5:30 – 9:00 PM.

Networking Opportunities for Project Managers

Breakfast Roundtables are informal gatherings of 10-15 Project Managers or people interested in the field for discussing current topics in the profession, gathering suggestions from the other attendees on current project challenges, or receiving information on items of interest. These meetings also provide members an additional way to participate and gain benefit from their membership.



PMPs earn one PDU/hour. Most Breakfast Roundtables are one hour in length but our new option in San Bruno is slated for an hour and a half.

Update on Membership Survey

Your voice has been heard! Thank you to all those that completed the 2008 Annual Membership Survey back in December 2008. It was a great success with 264 responses (over 10% of current chapter membership). The survey results have been analyzed and presented to the Board members to incorporate into 2009 planning. Stay tuned!

Save the Date/Time: February 18 at 5:30 pm.
It's our next FREE Membership Information Session (right before the dinner meeting). Registration is now available at: <http://www.pmi-sfbac.org/cde.cfm?event=248196>

Please come and join us to discover more about your chapter membership opportunities in 2009!

Sincerely,
Rebecca Kim
Director of Membership

Community Relations Outbox

By Kimi Ziemski

The economy is not treating everyone well – or equally. There are folks in transition, and folks who believe they will be soon. As a way of supporting you, the people the Chapter is in place to serve, everyone who registers for the 35th Anniversary event will also have access to a Career Enhancement feature of the event. Employers and Placement Agencies who have *real* openings in the 30-60 days surrounding this event will be in place to interview candidates for these positions; interviewees should plan on being out of the event sessions for at least 30 minutes.

We already have three firms, with more on the way! If you know of a firm with openings, please send contact information to me –

Kimi Ziemski, VP Community Relations
communityoutreach@pmi-sfbac.org
kimiz@baycommppm.com
925-639-4564 (mobile)

Is 35 Old or Young?

Many of us have heard people say things like “60 is the new 40” and “Blue is the new Black.” While 35 is a long time for an organization to be in place, it is also a fairly young age when you measure it in terms of people. And, with all the change in the air, it is a terrific opportunity to redirect our focus and energy. With that in mind, the SF-BAC Community Relations team has been working to expand your resources by making strategic execution and professional partnership our focus in the coming year. The first event that will demonstrate this focus is the 35th Anniversary Event on 6 March 2009 at the Westin Market Street, San Francisco.

Speakers, topics and networking during this all day event will be focused on the role that project management plays in organizations' strategic execution.

It is also a terrific opportunity to garner PDU's (hint hint!) at a very competitive rate.

Join us on the 6th of March – it's really your event, it was built to offer you opportunities. Let us know how we're doing – and what else you think we should be doing!

Take care –

Kimi Ziemski, PMP
VP Community Relations 2008
PMI SFBAC”

[Breakfast Roundtable Information](#)

Breakfast Roundtable meetings are from 7:30AM – 8:30AM unless otherwise indicated

[Belmont Breakfast Roundtable](#)

[Novato Breakfast Roundtable](#)

[Dublin Breakfast Roundtable](#)

[Oakland Breakfast Roundtable](#)

[Fremont Breakfast Roundtable](#)

[San Bruno Breakfast Roundtable](#)

[NorCal PharmaLIG Breakfast Roundtable](#)

[San Francisco Breakfast Roundtable](#)

We need to know if you plan to attend to make table arrangements at the restaurant. Please register using these links for each location. The only cost is what you order from the menu; who knows what value you may receive – or contribute?

Feb 10-Belmont – IHOP, 510 El Camino Real, Belmont 7:30 – 9:00

Feb 18-San Bruno – GAP Inc. 850 Café, 850 Cherry Ave., San Bruno 7:30 – 9:00 AM

Feb 24-San Francisco – at ESI international, 333 Bush St., Suite 1560, San Francisco 7:30 – 9:00 AM

Feb 25-Novato – Fireman’s Fund Insurance Co., 777 Marin Dr., Novato 7:30 – 8:30 AM

Feb 27-Dublin – Carrow’s, 7505 Dublin Blvd., Dublin 7:30 – 9:00 AM

Mar 3-Oakland – Kaiser Permanente, 2101 Webster Street, 20th Floor, Oakland 7:30 – 8:30 AM

MEMBERSHIP NEWS – SF BAY AREA CHAPTER

Congratulations on Attaining your Certification: December 2008/January 2009

Ms. Florence van Geem, PMP	12/12/08	Ms. Catherine L. Polando, PMP	12/29/08	Mr. Laurent Goldsztejn, PMP	1/14/09
Mr. Herbert Howard Moorin, Jr., PMP	12/15/08	Mr. Vikas A Dharia, PMP	12/30/08	Mr. William Hom, PMP	1/14/09
Ms. Mary Kathleen O'Reilly, PMP	12/15/08	Ms. Heather Fell, PMP	12/30/08	Mr. Lalantha Dias, PMP	1/15/09
Ms. Kimberly J Kupferman, PMP	12/18/08	Doris Kyburz, PMP	12/31/08	Mr. William Anthony Judd, PMP	1/15/09
Miss Martha M Talens, PMP	12/18/08	Mrs. Sharon Bias Wilson, PMP	1/3/09	Ms. Mary Ann Beach, PMP	1/21/09
Mr. Kalin H Kamenov, PMP	12/20/08	Mr. Gen Makino, PMP	1/7/09	Mr. Lin Zhang, PMP	1/21/09
Mr. John D Bogle, PMP	12/22/08	Mr. Tim Kearney, PMP	1/8/09	Mr. Ralph P. Johansson, PMP	1/22/09
Cynthia Anne Sjhsam, PMP, CAPM	12/23/08	Lynn Davison, PMP	1/9/09	Eric Sovish, PMP	1/22/09
Mr. Ronald L. Hodnett, PMP	12/24/08	Amy Chen, PMP	1/10/09	Mr. Matthew H Snyder, PMP	1/23/09
Ms. Roberta Sharnak, PMP	12/24/08	Mr. Christopher J. D'Orazi, PMP	1/12/09	Ms. Morning M Shu, PMP	1/24/09
Mr. Jignesh Desai, PMP	12/27/08				

Welcome to the 90 Members that Joined the San Francisco Bay Area Chapter: December 2008/January 2009

Ms. Carolyn Crockett, PMP	12/15/08	Mr. Bruce E Marinace	1/2/09	Ms. Yuen Yuen Angeline Tan	1/14/09
Ms. Anna Law	12/15/08	Mr. Rex Ramsey	1/2/09	Mr. Jshon Thomas, PMP	1/14/09
Mr. James M McRae	12/15/08	Ms. Zhanar Verzi	1/2/09	Jarrett Wright	1/14/09
Mr. C. David Nielson	12/15/08	Mr. Abdel Hakim Salem-Atia	1/3/09	Mr. Andreas Dankelmann	1/15/09
Mr. Vimal K Srivastava, PMP	12/15/08	Mr. Gerald C Behan	1/4/09	Mr. Jeffery W Evans	1/15/09
Mr. Mitesh P Chitalia	12/16/08	Ms. Sally Brinkmann	1/4/09	Mr. Thaddeus Jude Weber	1/15/09
Michele R Preston	12/16/08	Mr. Pinaki Ray	1/4/09	Mr. Miguel Sainz	1/18/09
Cynthia Anne Sjhsam, PMP, CAPM	12/16/08	Ms. Doris Washington	1/4/09	Ms. Violeta Bencio Alcantara	1/19/09
Mr. Dennis P Biroscak, PMP	12/17/08	Ms. Jenniffer sue Hamilton	1/5/09	Mrs. Nimi S Balakrishnan, PMP	1/19/09
Ms. Amy Murphy	12/17/08	Mr. Lin Zhang, PMP	1/5/09	Mr. Veeraswamy Dadi, PMP	1/19/09
Mr. Abhay Salpekar, PMP	12/17/08	Mr. Michael Lamar Austin	1/6/09	Ms. Megan A. Bourne	1/20/09
Mary Deming-Boone	12/18/08	Ms. Stephanie Michelle Buell	1/6/09	Mr. William Hom, PMP	1/20/09
Mrs. Alicia Michele Ontiveros	12/18/08	Ms. Kimberly J Kupferman, PMP	1/6/09	Mr. Michael Salinas	1/20/09
Mrs. Carmen M Barsetti	12/19/08	Patricia Rosa Arzadon-Marshall	1/7/09	Mrs. Marlies E Janzen	1/21/09
LISA CAMPI	12/19/08	Ms. Sahar Behrouz	1/7/09	Lisa McNally	1/21/09
Ms. Sabrina A. Coleman, PMP	12/19/08	Ms. Ingrid Linn	1/7/09	Maureen P. Craig	1/22/09
Sallie S Moussa	12/19/08	Hana Vegher, Ph.D.	1/7/09	Mr. Louis Petrella	1/22/09
Mr. Steven R Surban	12/19/08	Mrs. Vivian Lee	1/8/09	Mr. Michael K Poimboeuf	1/22/09
Diana Ko	12/22/08	Rick Ellis	1/9/09	Mr. Urbano P. Lozano, PMP	1/23/09
Mr. Timothy Kevin Donahue Bombosch, Ph.D., PMP	12/23/08	Ms. Jane Wong	1/9/09	Mr. Mike L McGinnis	1/24/09
Mr. Jignesh Desai, PMP	12/27/08	Mr. Eric Magnusson, PMP	1/11/09	Ms. Jennifer B. Wong, PMP	1/25/09
Mr. Christopher J. D'Orazi, PMP	12/29/08	Mr. Kevin Thieben, PMP	1/11/09	Ms. Glenda G. Leatherman	1/26/09
Mr. Lester Dorman	12/29/08	Ms. Avalon Allen	1/12/09	Ms. Kathleen Pierce	1/26/09
Mr. Kalin H Kamenov, PMP	12/29/08	Mr. Selwin Vaughn Miller, Esq.	1/12/09	Mrs. Robyn Neal Baron	1/27/09
Mr. Vijey Kumar, PMP	12/29/08	Mr. Vikas Bakshi, PMP	1/13/09	Mrs. Sandra L. Dean, PMP	1/27/09
Ms. Jeanne H Bruno, PMP	12/30/08	Mr. Matthew H Snyder, PMP	1/13/09	Ms. Kathryn L. Fortin	1/27/09
Mr. Noore K. Kadri	12/30/08	Ceil Tilney	1/13/09	Patricia Na, PMP	1/27/09
Mr. Ethan Martini	12/30/08	Mrs. Elizabeth Claire Alexander	1/14/09	Ms. JoAnn Castillo	1/28/09
Karen S. Tinucci	12/30/08	Mr. Raphael Le Thery	1/14/09	Mr. Paul B Friedrichs	1/28/09
Mr. David John Carpenter	1/2/09	Ms. Holly A Leighs, PMP	1/14/09	Valerie Rene Millsaps	1/28/09



VOLUNTEER OPPORTUNITIES – SF BAY AREA CHAPTER

“Getting involved with the Chapter is the best thing I could have done for networking and my career! Besides earning PDUs, I get the opportunity to make new, lasting friendships, learn so much more about our profession, and give back to our community!”

-- Chapter Volunteer

Current Volunteer Openings

[Click Here](#)

to sign up and find a list of current volunteer openings.

Volunteer Pool

[Click Here](#)

if you would like to be notified of new and upcoming volunteer opportunities

Thank you for your interest in getting involved with SFBAC PMI Chapter. Please contact volunteers@pmi-sfbac.com for a list of current opportunities.



PMI provides [“Voices on Project Management”](#) — a blog-spot for all things project management, covering sustainability, talent management, ROI, programs and portfolios and all points in between. The goal is to spark a discussion. So, if you read something that you agree with, want more information on or even disagree with leave a comment.

Consider this recent thought provoking post by Kelley Hunsberger

[Come Out of Hibernation ...](#)

Even in these tough economic times, it’s important to remember that organizations can still improve. Not everything has to be about cutbacks and budgets. (I mean, some things do, but not everything.)

I came across this great [whitepaper by @task](#) called *Driving High-Performance Projects Despite Shrinking Budgets: Three Keys to Increasing Productivity and Reducing Costs Across the Enterprise*. It seems to sum things up pretty well:

“There are many corporations getting ready for hibernation. They've already resigned themselves to crawl into a cave and wait things out. Organizations may need to reevaluate the way they do business in today's market, but there's no need to hide and let potential profits evaporate like the snow in spring. ... Project managers challenged by shrinking budgets can still drive high-performance projects.”

The whitepaper gives three keys for increasing productivity and reducing costs across the organization:

1. Make sure your organization has access to accurate information.
2. Focus on bottom-line activities.
3. Make the organization's vision accessible to everyone.

What do you think? Is your organization hibernating or rising to the challenge? If you feel the need to share your wisdom or spark some discussion, check out [Become a Voices blogger](#) to see about joining in and helping define what people are thinking about in the field of Project Management.

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