

PMI SF Chapter Annual General Meeting (AGM)

Welcome!

September 27, 2014

Today's Agenda

9:25AM	Call to Order
9:30AM	Board Report
10:15AM	Operations Report
10:25AM	Break
10:30AM	Speaker Panel with Q&A
11:30AM	Breakout Session
11:50AM	Stakeholder Engagement
12:25PM	Raffle Drawing
12:25PM	Meeting Adjournment

What is Policy Governance® (PG)?

Policy Governance® is a framework of ten principles that enables boards to be accountable to owners and to lead effective organizations.

PG informs board planning, mission, committee work, agenda control, budgeting, reporting, CEO evaluation, management relationships, fiduciary responsibility, and all other aspects of the board job.

Mankamna (Man) Singh, PMP, HITPro

Board Title: Treasurer and Director at Large

Brief Background

- Elected and Started Member-at-large April 2013
- Appointed Board Treasurer Summer 2013, April 2014
- Retired from IBM
- Current volunteer service include:
 - President - RDI (Rural development of India), a non-profit org for rural India dev.
 - Heart Heath Coach – South Asian Heart Center (El Camino Hospital), 501c(3) Corp
 - Counselor - (Business Consultant), East Bay SCORE, A Nationwide NP Tax Exempt
- Industry Served – Utility, Design & Construction, IT, Mfg, Aerospace, Automotive,
- Core Competencies: PM, BP re-engineering, IT services, Health IT, Marketing

PG Application:

PG helps me to manage the board finance and take board decisions for implementing end policy of the chapter.

Linda McHugh, PhD, Med, PMP, CLPF

Board Title: Board Secretary, Director at Large

Brief Background:

- Began board service April 2014
- Currently self-employed as a licensed professional fiduciary
- Current civic and volunteer service include:
 - Member Alameda City Civil Service Board
 - Account Director, Taproot Foundation
 - Membership Chairperson, East Bay Professional Fiduciary Association of California
- Formerly a management consultant specializing in enterprise data integration and management, process design and improvement, strategy and planning
- Experienced in the financial, manufacturing, retail, technology, and utilities sectors including for profit and not-for profit

PG Application:

Policy Governance® sets an expectation for transparency, which the secretary enables by assuring a clear and accessible audit trail on all decisions

Summer K. Graham, PMP, PMI-ACP

Board Title: Board President, Director at Large

Brief Background

- Began board service as Director at Large April 2013
- Nominated by peers as Vice Chief Governance Officer April 2013
- Elected President April 2014
- Currently Employed as a Project Management Consultant
- Formerly Director of Special Projects for a local government agency
- Experienced in the government, health care, banking, and utilities sectors including a wide range of experience leading volunteer non-profits

PG Application:

As a theory-based framework, Policy Governance® provides the chapter's leadership with robust corporate governance, specifically through regular monitoring reports which support enterprise risk management.

Yinka Fatona, MBA, PMP

Board Title: Chief Governance Officer (CGO)

Brief Background

- Elected and started board service as Director at Large: April, 2014
- Appointed CGO July 2014
- Current professional role in project management in the software industry
- Experienced in Software Engineering, Globalization, Automation, Virtualization, SaaS.

PG Application

- Familiarity with PG, board PG Manual, Bylaws
- Help board adhere to the policies it imposes on itself and those imposed from outside the organization like PMI

Board Member

Title/Role

Rebecca Atkinson, PMP,
AICP, LEED

Director at Large

Komil Sharma, PMP

Director at Large

Summer Graham, PMP,
PMI-ACP

Director at Large, President

Linda McHugh, PMP

Director at Large, Secretary

Yinka Fatona, MBA, PMP

Director at Large, CGO

Man Singh, PMP, HITPro

Director at Large, Treasurer

Silvia Stress, PMP

Board Title: Administrator to Board and CGO

Brief Background

- Project Manager since 2008
- Volunteer Trainer Asian Art Museum
- Experienced in Non-profits

PG Application:

Have to learn PG to ensure successful completion of tasks in assisting the board. Extensive experience in volunteering utilizing Project Management skills to assist CGO in organizing events, Board of Directors meetings and other board tasks.

PG Application by Board

Utilization of PG to serve member owners

1. Ownership Linkage – in how it defines strategy for ownership linkage (evening events, roundtable attendance, member survey development and evaluating results, etc)
2. Policy Creation
3. Monitoring
 - a. Compliance to policy
 - b. Measure and improve board and organizational performance



GOVERNANCE SYSTEM

Ends Statement

Global Ends Statement: PMI-SFBAC members, people who live or work in Northern California, and virtual beneficiaries experience a continually improving standard of living, community, and self-actualization. These Ends will be achieved in a sustainable manner that represents value for the resources invested.

Board Accountability Report

1. Policy statements relevant to member owner needs
2. Build and maintain board transparency
3. Schedule and maintain an annual calendar
4. Hiring CEO
5. Maintains a CGO Role - integrity of the board's process
6. Build Policy Governance[®] expertise in Member Owners
7. Annual general membership meeting - state of the Chapter
8. Poll and capture member owner wants and needs
9. Board succession programs - leadership continuity, mentoring and professional development.
10. Promote and support relationships with PMI leadership.

PMI SFBAC Revenue/Expenses

Revenue

Sources:

- Membership Dues
- Interest Income
- Sponsorship
- Professional Development

Expenses Categories:

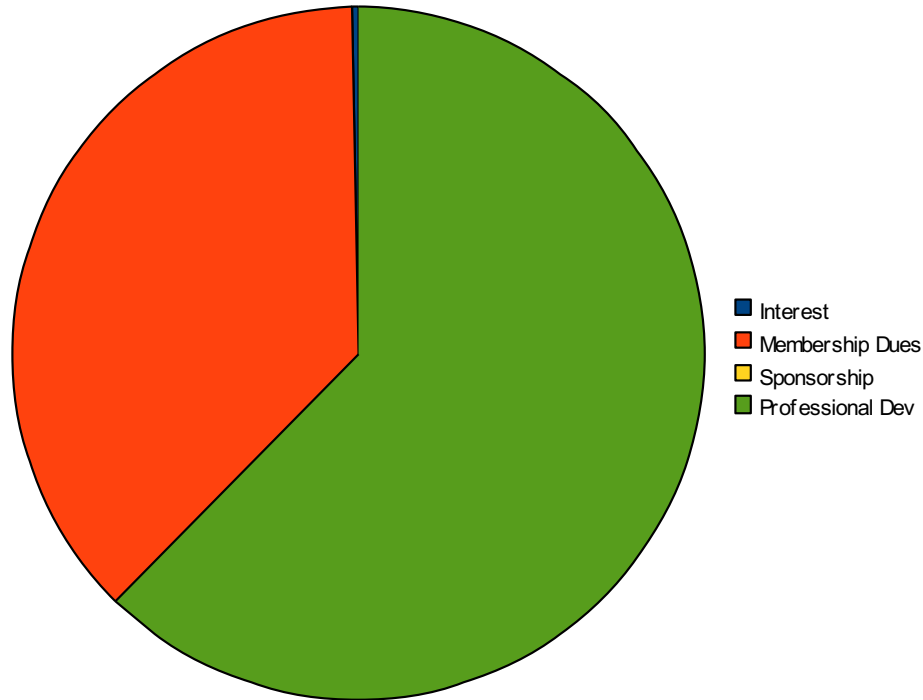
BOARD

- Ownership Linkage
- Board Education including PG Consulting Fee
- Operations Including Conference, Travel, Meetings etc.

OPERATION

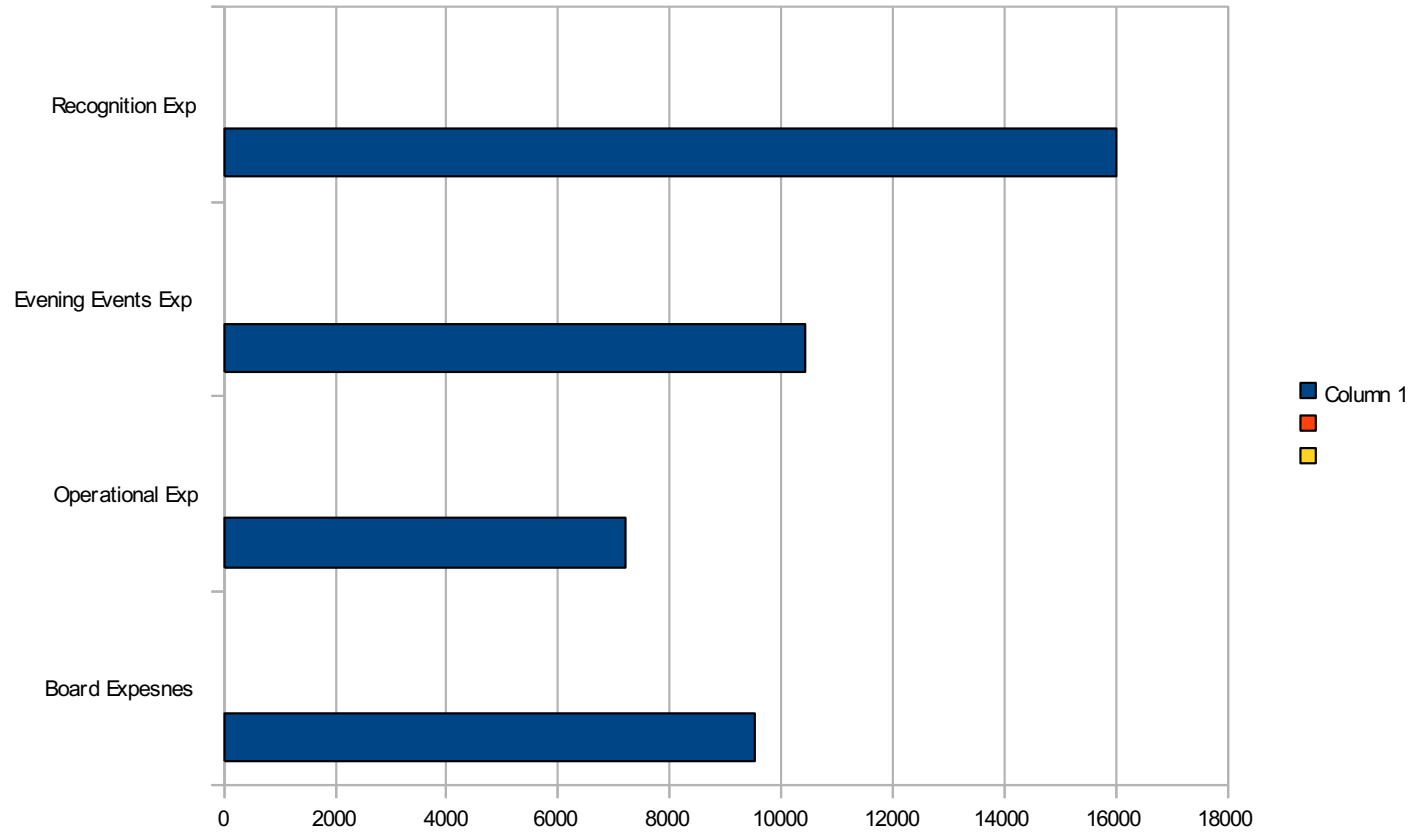
- Operational Expenses
- Evening Events
- Recognition

CHAPTER REVENUE TILL DATE (09/25/2014)



Category	Amount
Professional Dev	\$92,637
Membership Dues	\$55,545
Interest	\$384
Sponsorship	\$0

Chapter Expenses Till date (09/25/2014)

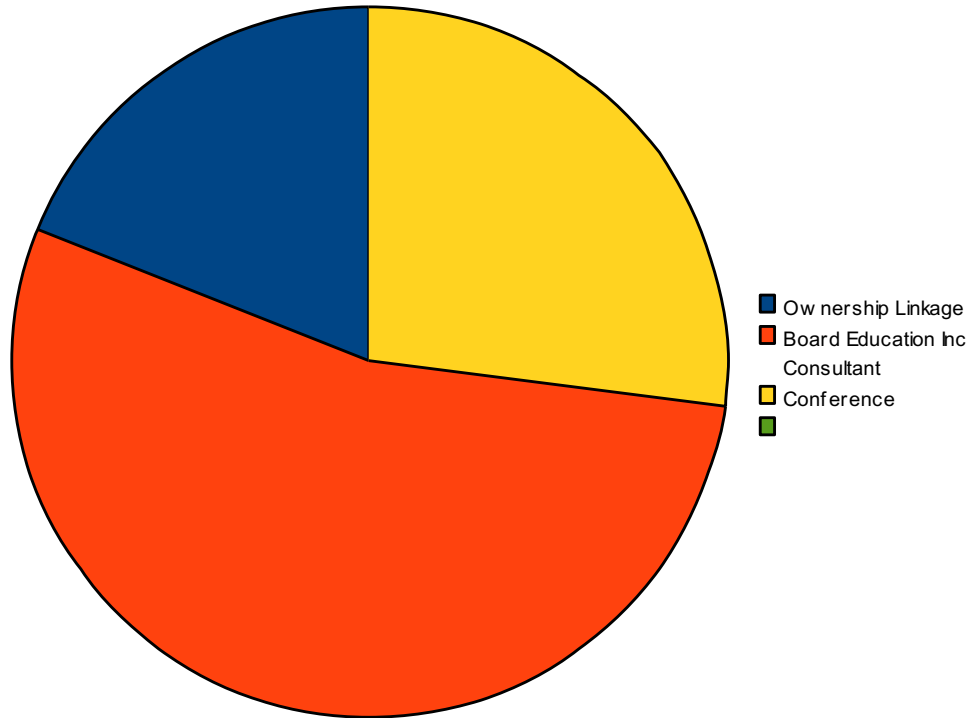


Categories	Amount
Recognition (Ops)	\$15,995
Evening Events Exp	\$10,410
Operational Exp. (Ops)	\$7,216
Board Exp.	\$9,507

Board Budget – (2014) - \$31,704

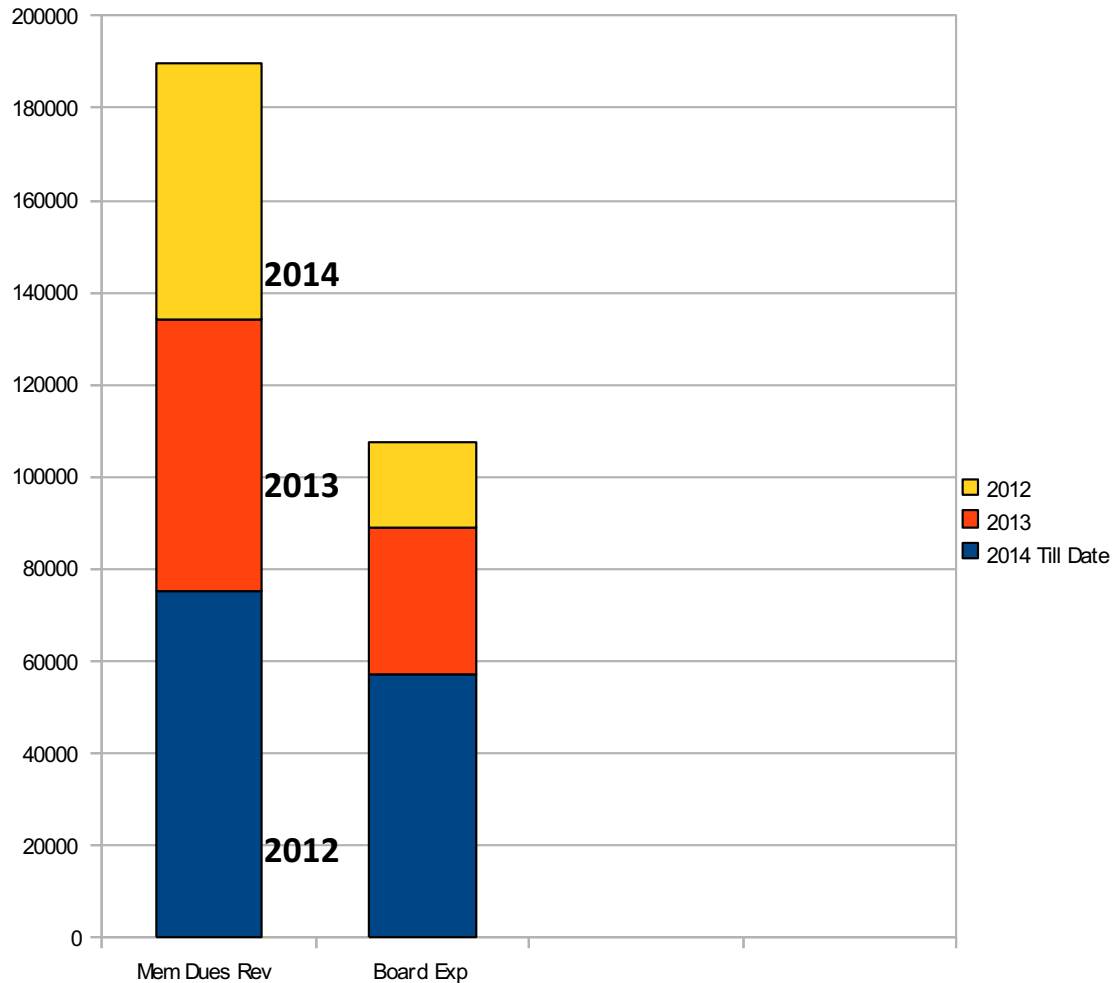
Expenses 1,2,3Q 2014 (9/25) - \$9,507

Estimated Expenses (full year) - \$18,500



Category	Amount
Board Education inc. PG Consulting Fee	\$10,000
Conference	\$5,000
Ownership Linkage	\$3,500

Membership dues Rev & Board Expenses Trend



2014 Rev till September

2014 Expenses Estimate till end of the year

CHAPTER RESERVE

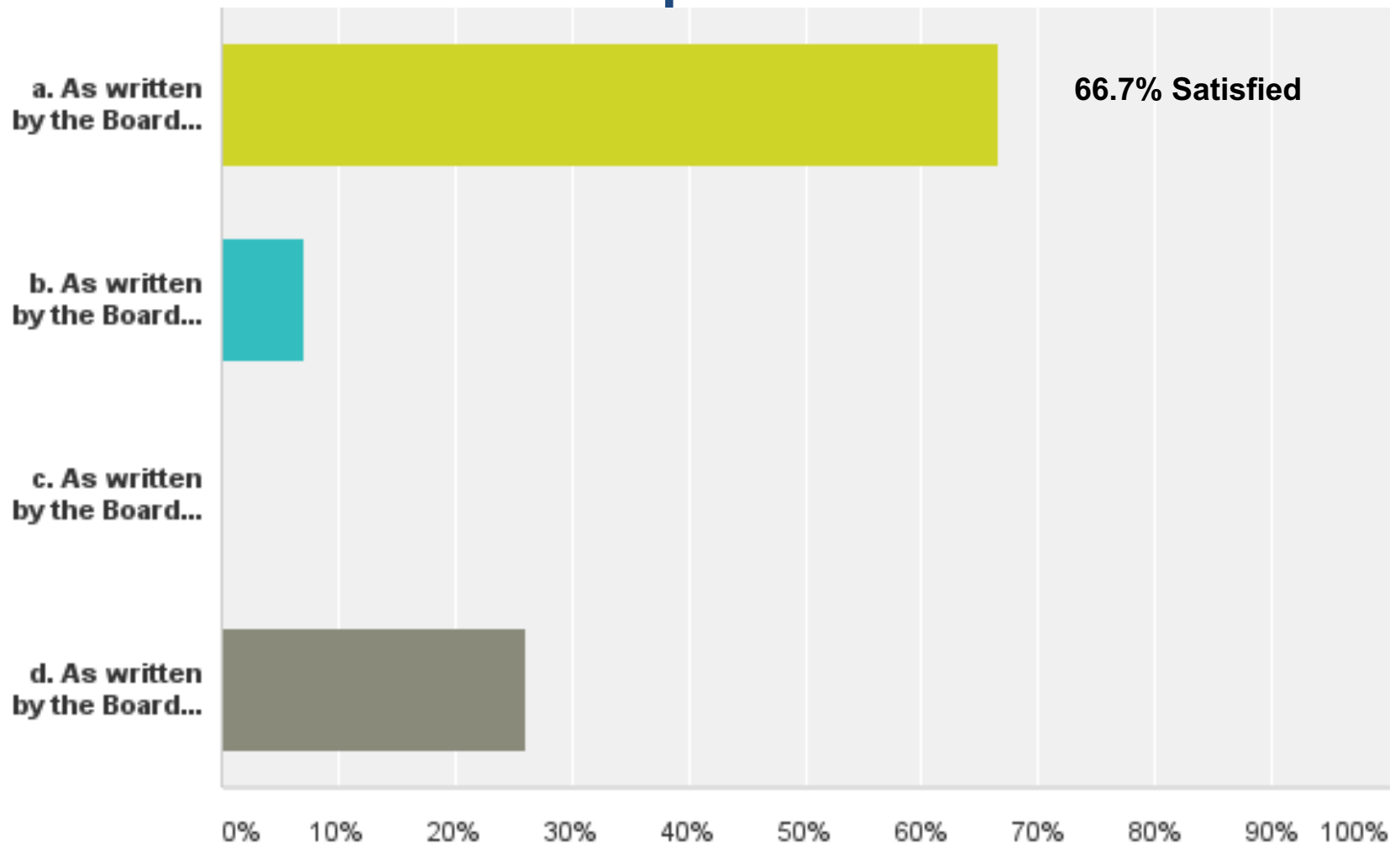
9 months CD - \$159,117

Annual Member Survey Analysis

Long-term strategic vision:

PMI-SFBAC members, people who live or work in Northern California, and virtual beneficiaries experience a continually improving standard of living, community, and self-actualization. These Ends will be achieved in a sustainable manner that represent value for the resources invested.

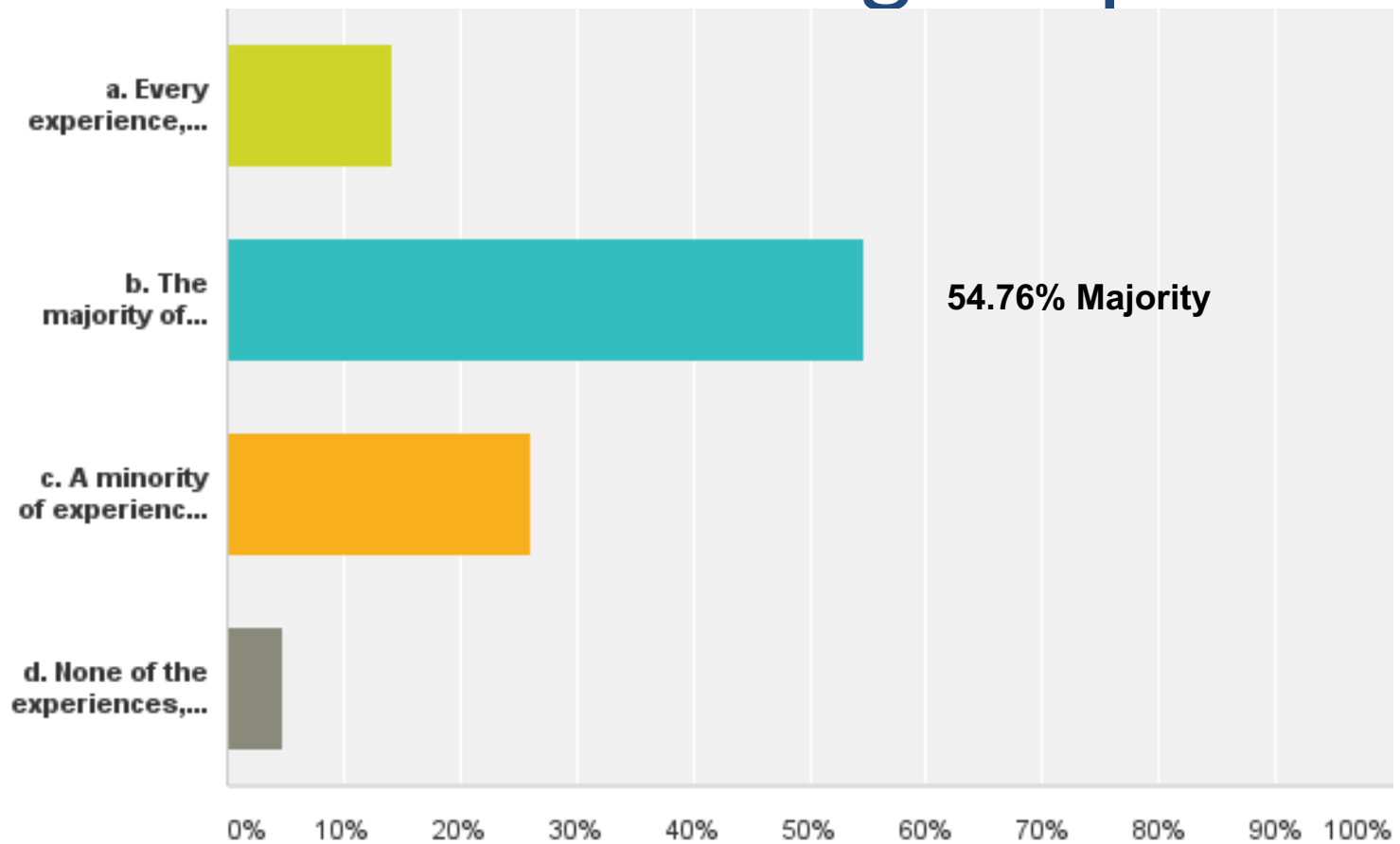
A1. Degree of satisfaction with leadership's vision?



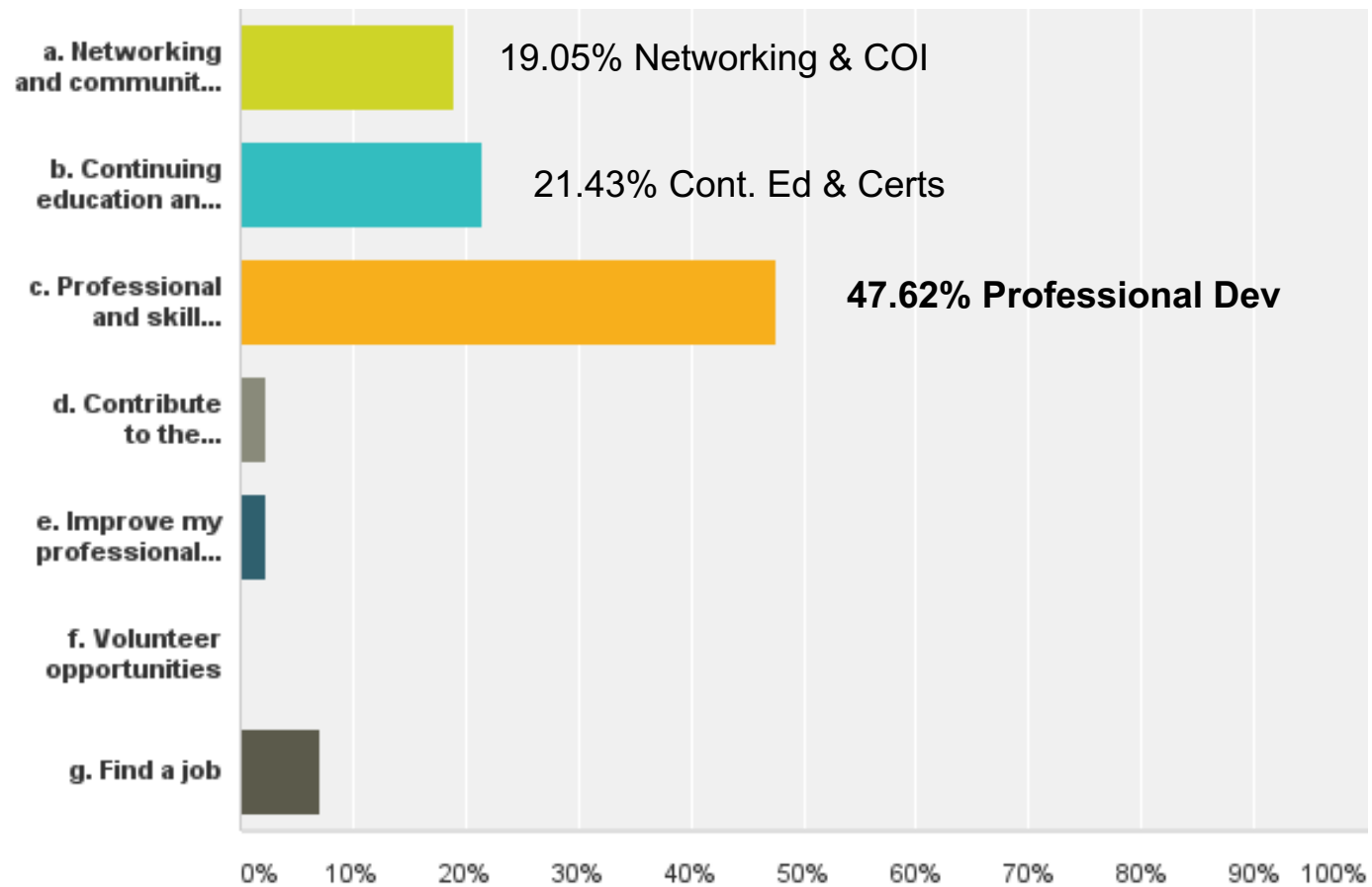
A1. Degree of satisfaction with leadership's vision?

Answer Choices	Responses
a. As written by the Board of Directors, the vision satisfies my expectations for the chapter	66.67% 28
b. As written by the Board of Directors, the vision needs to also include _____ to meet my expectations for the chapter	7.14% 3
c. As written by the Board of Directors, the vision needs to exclude _____ to meet my expectations for the chapter	0.00% 0
d. As written by the Board of Directors, the vision does not meet my expectations at all	26.19% 11
Total	42

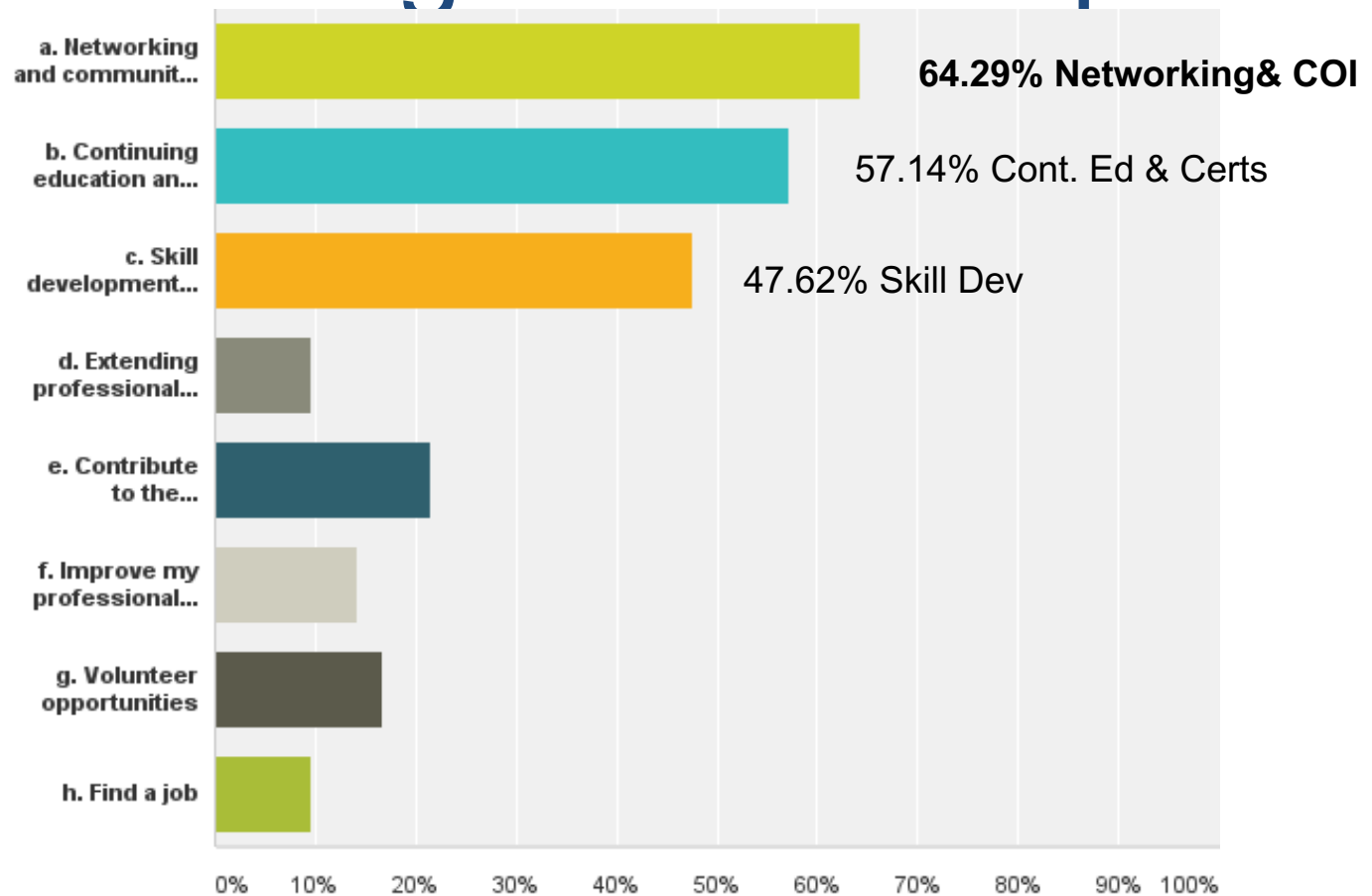
Q2. Leadership's degree of success in delivering chapter



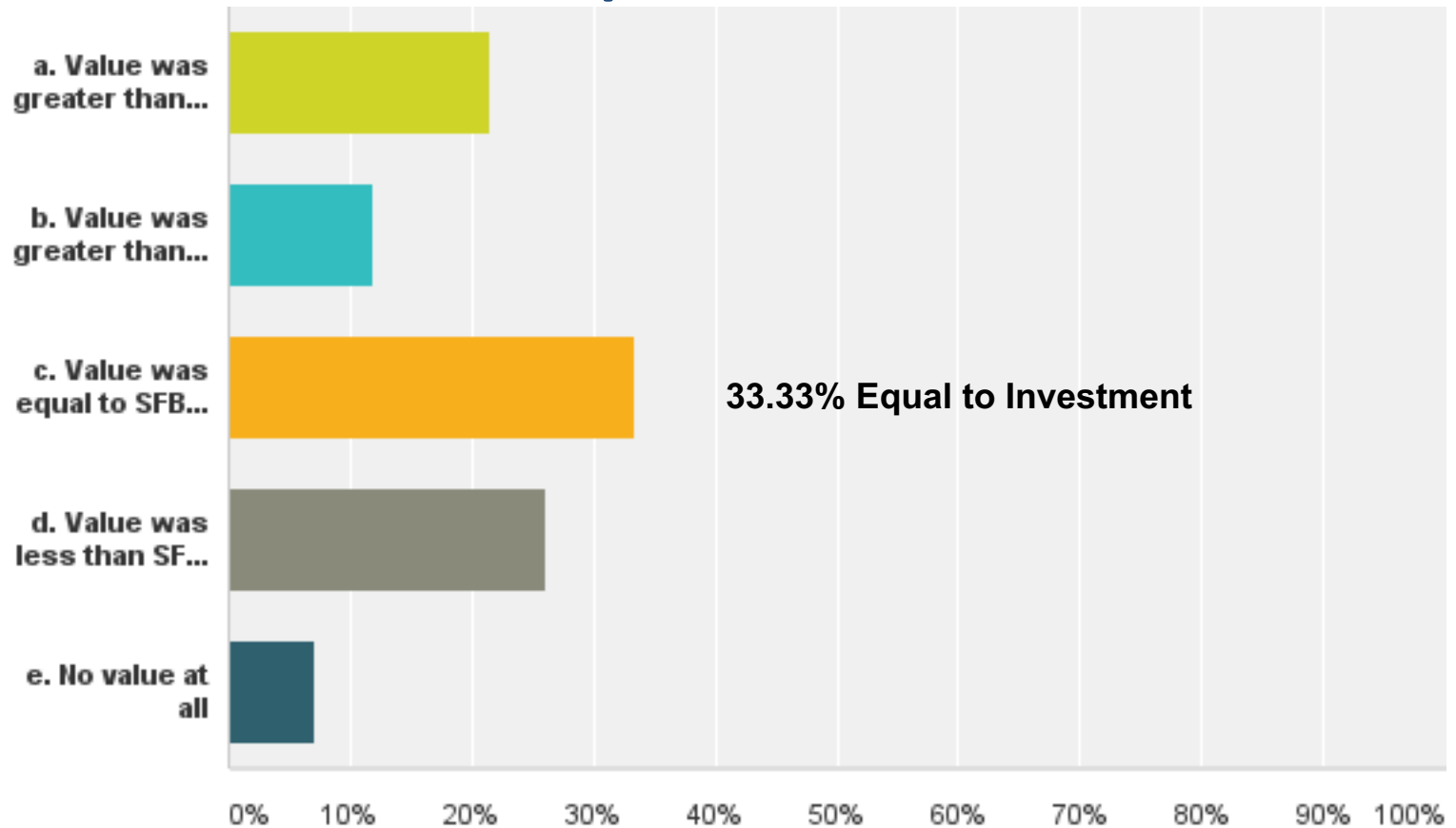
Q3. Primary reason for joining PMI-SFBAC?



Q4. Top three reasons for continuing membership?



Q5. Value derived from year's membership investment?



Q6. What to provide or improve to increase value of membership?

Mentorship Opportunities

Engage membership in new and broader ways. Create more PM development opportunities beyond just speakers and classes. Create events that allow members to test their skills in a safe environment and to allow feedback from peers.

Explore Case Studies



“Speak more positively about working on project management skills, networking, etc instead of pushing PDU's”

“more webinars and online learning opportunities”

Additional Feedback

“Move meeting sites around Bay Area” “webinars should be recorded, so I can listen to them later”

“Some sort of local job fair for local PMs”

“Has already started providing value by starting **job seeker group**. I would welcome a **PMP/CAPM study group**. Also, a **mentoring program** pairing more experienced PMs with junior PMs would be nice”

“Have an annual symposium”

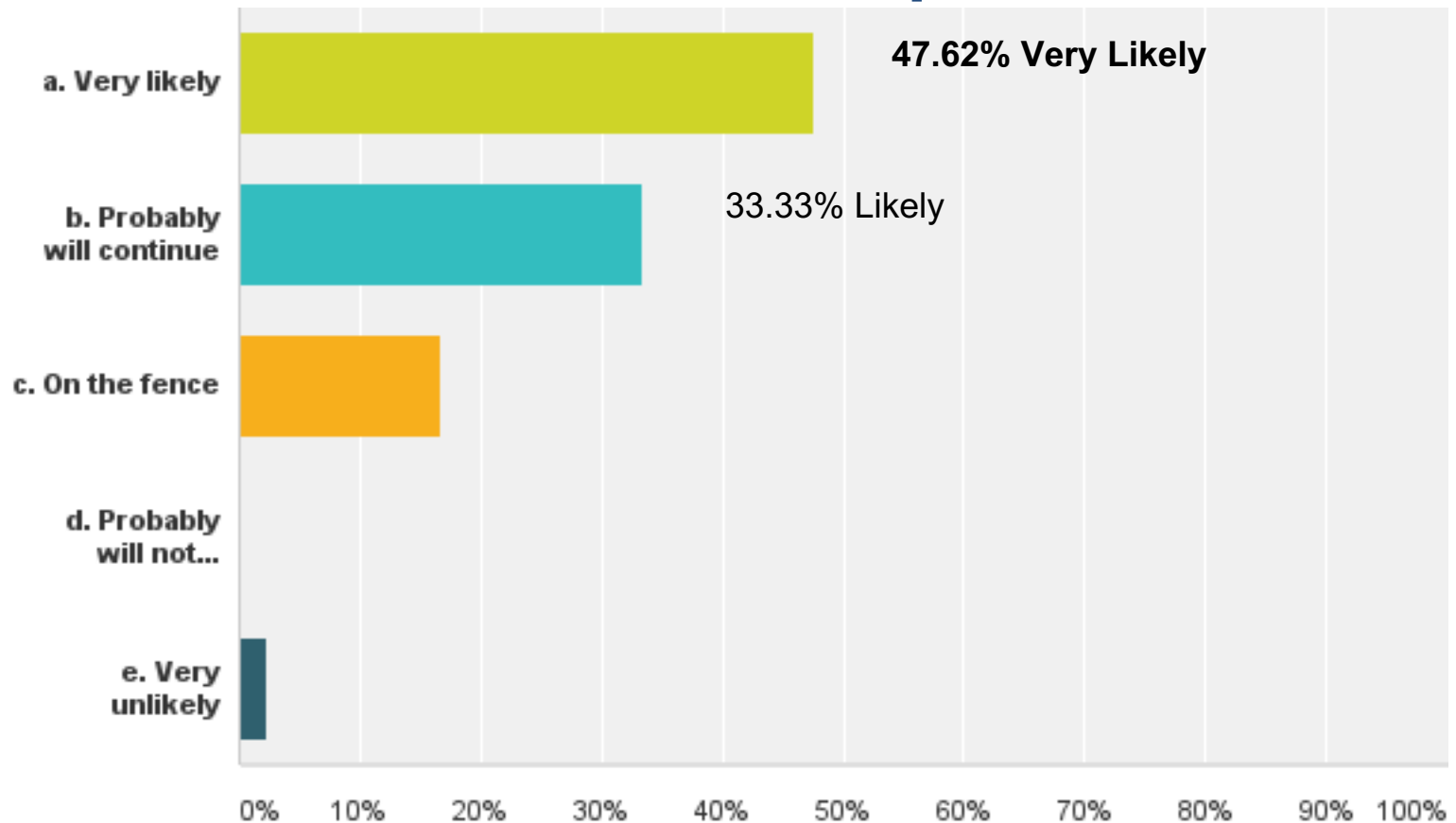
“More member-only benefits”

“Schedule some training events during work hours”

“Please continue the great work”

“Run surveys so members can highlight activities they want to see”

Q9. How likely to continue membership?



Upcoming Events

- **PG101: 10/11/14 @ 9:30 am-1:30 pm
(Concord)**
- **PG201: 10/15/14 @ 6:00 pm-9:30 pm
(Oakland)**
- **Ends Retreat: 10/18/14 @ 9:00 am -
1:00 pm
(Oakland).**

September 27th, 2014
PMI-SFBAC

AGM Presentation

For 2014-2015

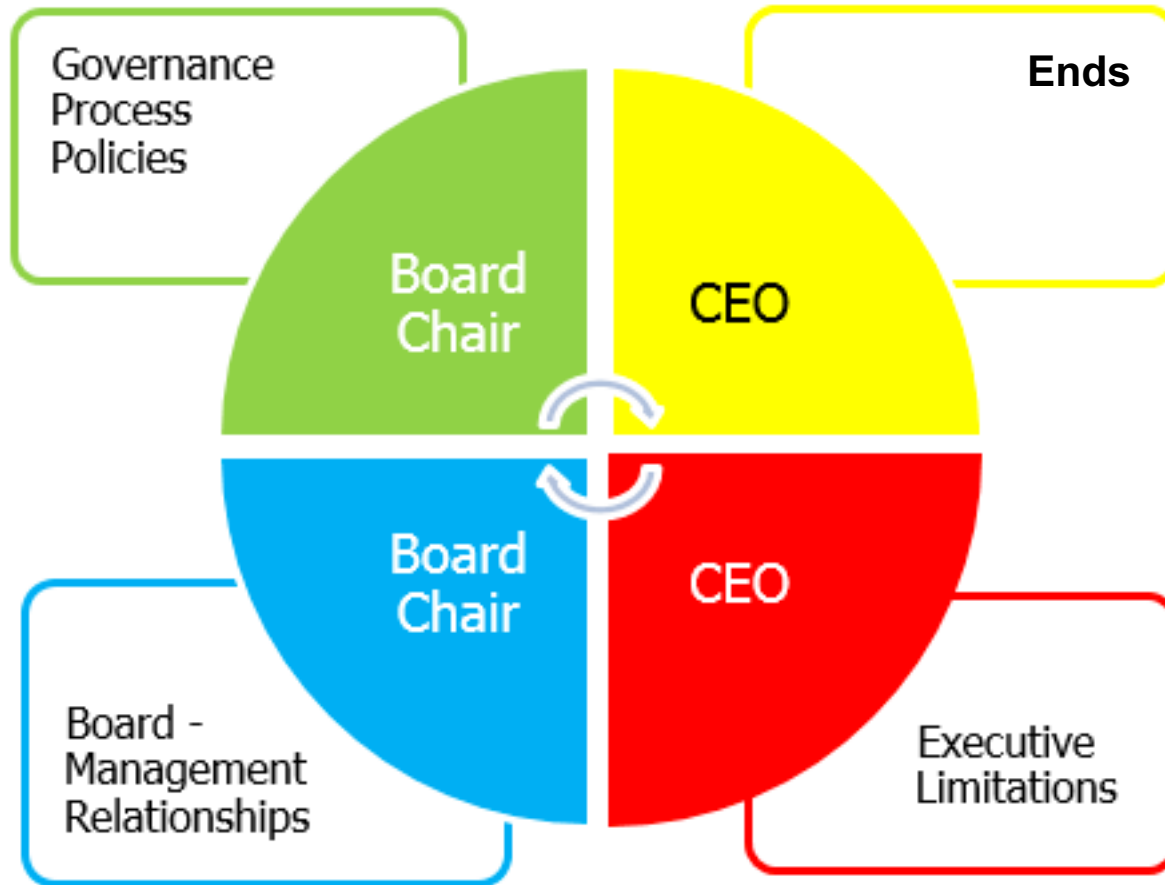
Patrick Milholland

Draft
Version 0.4

a look ahead.



policy governance



ends.

(it is why we are here)

ends.

ends...in regards to standard of living.

ends...in regards to community.

ends...in regards to self actualization.

all while strengthening our operations



Members are our reason for being



PMI[®]

San Francisco Bay Area Chapter
Project Management Institute



...standard of living

members...

...have the jobs that they want.

...have marketable skills.

...have career and job opportunities.



San Francisco Bay Area Chapter
Project Management Institute



...jobs that they want



We are currently recruiting for a specialist in corporate partnerships.



San Francisco Bay Area Chapter
Project Management Institute



...jobs that they want



**We are providing greater access to
recruiters at our evening events.**



San Francisco Bay Area Chapter
Project Management Institute



...marketable skills



We hired a PMO Director focused on evaluating our data to create robust events driven by market need,...



San Francisco Bay Area Chapter
Project Management Institute



...marketable skills



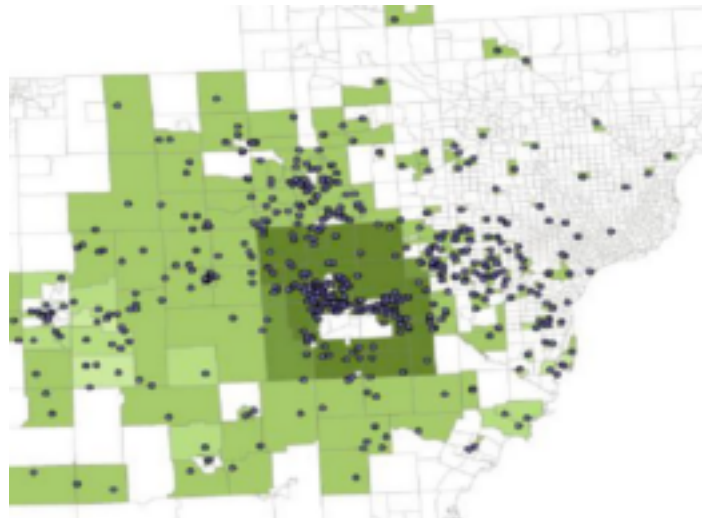
..our members want,...



San Francisco Bay Area Chapter
Project Management Institute



...marketable skills



...and doing it where our members are located.



San Francisco Bay Area Chapter
Project Management Institute



...career and job opportunities

Quick links

[Volunteering](#)

[PDU's](#)

[Guest Speakers](#)

[Sponsors](#)

[Post a Job](#)

[Take our annual survey](#)

You are here: [Home](#) / [Post a Job](#)

Post your job requirement here:

First Name (required)

Last Name (required)

Email (required)

Job Title

Organization

A job board is finally available, with exciting enhancements forthcoming.



San Francisco Bay Area Chapter
Project Management Institute



...community

members...

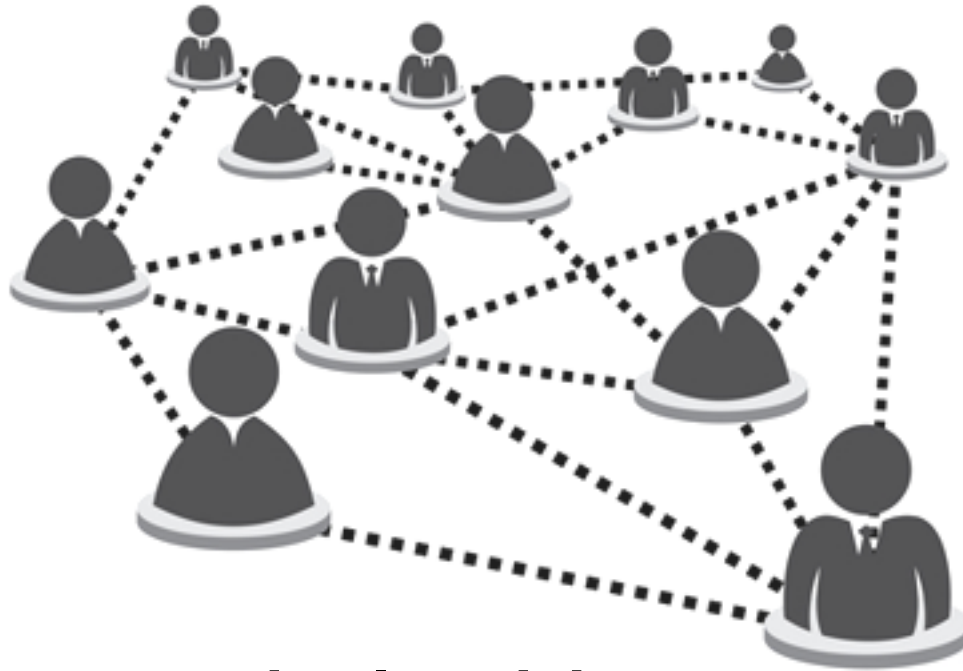
- ...enjoy networking opportunities.
- ...provide community service.
- ...enjoy strong bonds of culture.
- ...engage communities of interest.
- ...are well regarded professionally.



San Francisco Bay Area Chapter
Project Management Institute



...networking opportunities



Event team is looking to significantly increase networking opportunities and social events



San Francisco Bay Area Chapter
Project Management Institute



...community service



Reinforce our value to the community
and build camaraderie among our
staff and members by volunteering



PMI®

San Francisco Bay Area Chapter
Project Management Institute



...bonds of culture





San Francisco Bay Area Chapter
Project Management Institute



...communities of interest



Collaborate with our NorCal PMI chapters.



San Francisco Bay Area Chapter
Project Management Institute



..well regarded professionally



Project of the Year Awards
February 10th, 2015

the event.



PMI SFBAC 40th Anniversary / Project of the Year Awards

Tuesday, February 10th 2015

the venue.



The Julia Morgan Ballroom
465 California Street, 16th Floor
San Francisco, CA 94104

350 Seated / 600 Standing
Size: 4,368 Sq. Ft. (139.4 m²)

the venue.



the evening.



Time	Activity
5:00 – 5:30	Staff and sponsors arrive, set up, debrief
5:30 – 7:00	Cocktails, networking and sponsor / chapter booth exhibits
6:50	Encourage people to take their seats
7:00 – 7:15	Time for people to get to their seats and chat. Note: seats will be assigned
7:15 – 7:30	Celebration and history of PMI SFBAC
7:30 – 8:00	Eating and networking
8:00 – 8:30	Keynote speaker – CC Myers – Bay Bridge
8:30 – 8:40	Staff recognition and volunteer of the year award. Desert will be served
8:40 – 9:30	Project of the Year Awards
9:30 – 11:00	Cocktails and networking

strengthen operations.



San Francisco Bay Area Chapter
Project Management Institute



invest in our staff



Our people are our greatest asset



San Francisco Bay Area Chapter
Project Management Institute



invest in our staff



**Our biggest investment should be in
our people and their growth**



San Francisco Bay Area Chapter
Project Management Institute



invest in our staff

1. Recruiting
2. Onboarding
3. Ability and freedom to suggest ideas
4. Invitations to events at all levels of operational staff
5. Autonomy
6. Regular rewards and recognition
7. Volunteer access to workshops
8. Authority to fail
9. Talent development
10. Mentoring



PMI[®]

San Francisco Bay Area Chapter
Project Management Institute



invest in our staff

peterbaeklund.com

CFO asks CEO: "What happens if we invest in developing our people and then they leave us?"

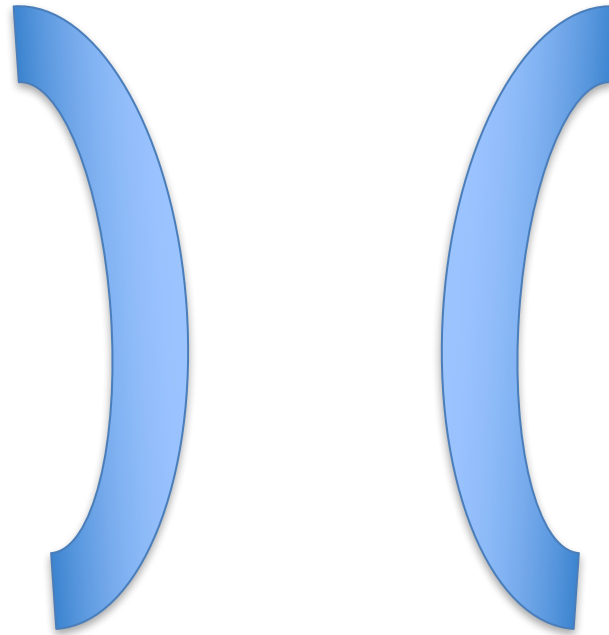
CEO: "What happens if we don't, and they stay?"



San Francisco Bay Area Chapter
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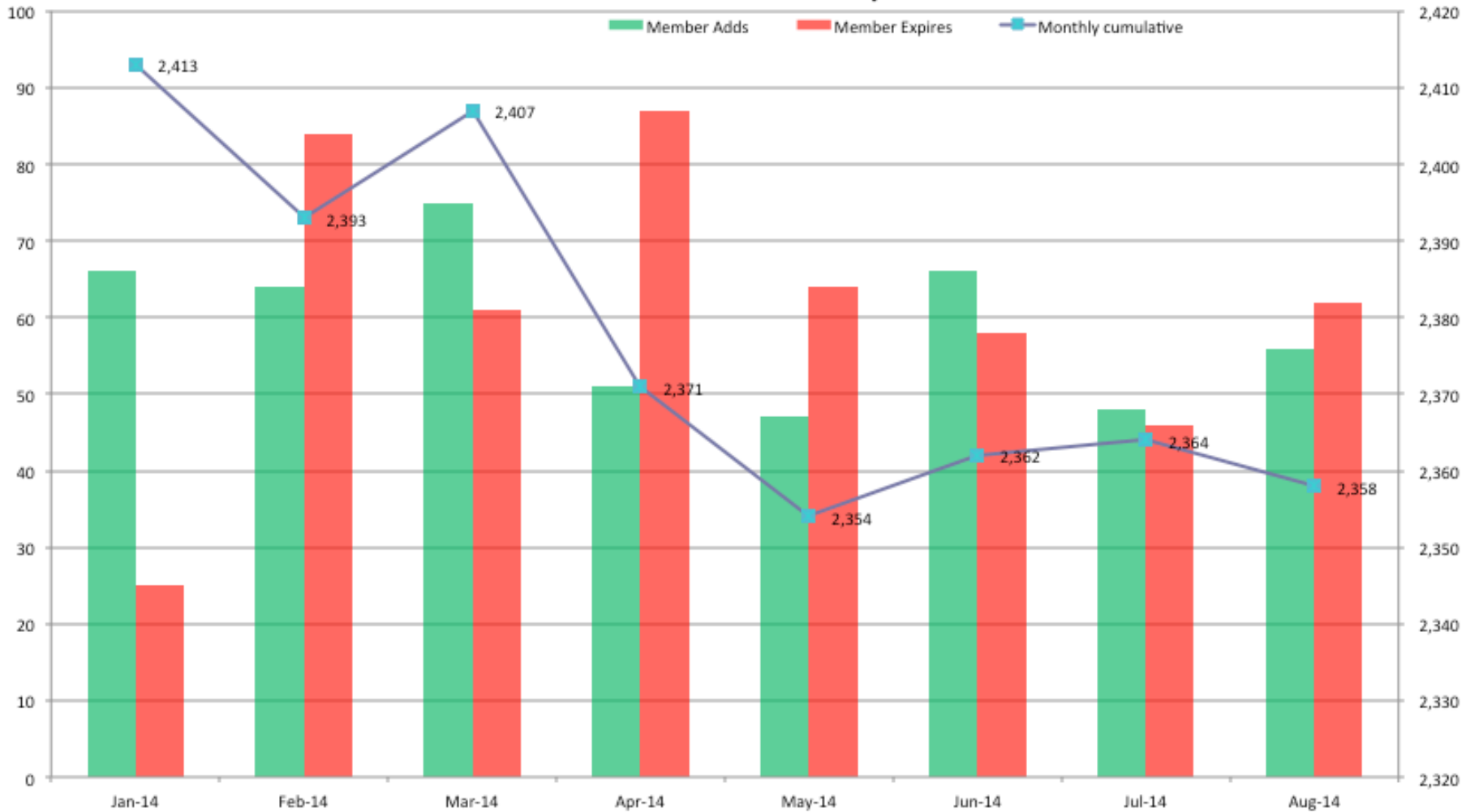
executive limitations



All while adhering to executive
limitations

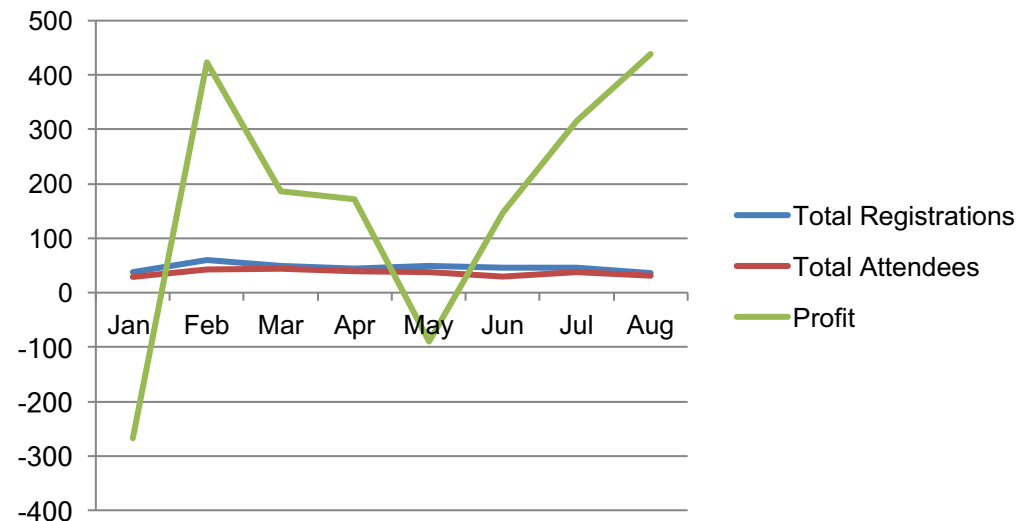
a look behind.

PMI - SF Bay Area Chapter 2014 Membership



Evening Event Trends 2014

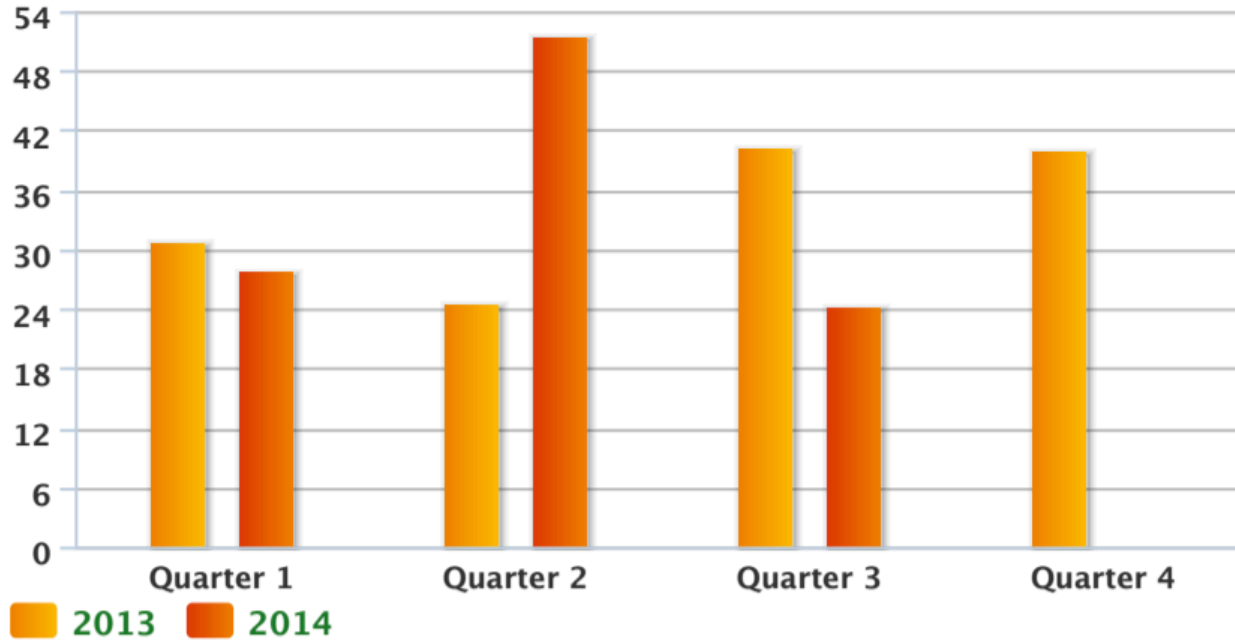
Month	Total Registrations	Total Attendees	Profit
Jan	37	29	\$(267.51)
Feb	60	43	\$423.19
Mar	49	44	\$186.35
Apr	44	40	\$171.58
May	49	38	\$(88.94)
Jun	46	30	\$147.18
Jul	46	37	\$315.74
Aug	36	32	\$438.75
Total Profit			\$1,326.34



PMI - SFBAC - Operation

Previous Year Expense Comparison

\$ in 1000's

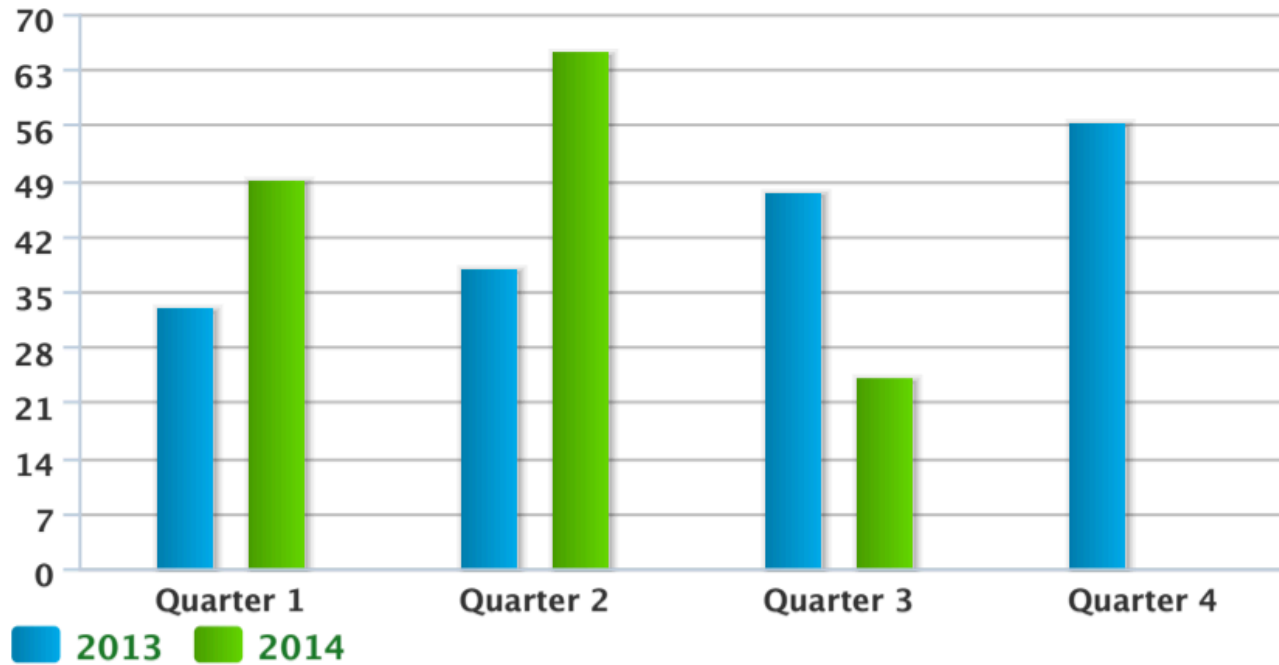


Quarter	2013	2014
Q1	\$30,574.48	\$27,815.69
Q2	\$24,464.33	\$51,344.65
Q3	\$40,182.16	\$24,263.64
Q4	\$39,800.89	-

PMI - SFBAC - Operation

Previous Year Income Comparison

\$ in 1000's



Quarter	2013	2014
Q1	\$32,808.68	\$48,841.62
Q2	\$37,984.94	\$64,981.61
Q3	\$47,293.76	\$24,065.57
Q4	\$56,310.82	-

Speaker Panel

- Facilitator:
 - Dr. Magdalena Ryor
- Speakers:
 - Evelyn Launius
 - Jumoke Akin-Taylor
 - Dr. Nick Lavingia

Dr. Magdalena Ryor

- PhD in Organization and Management with Specialization in Project Management (Dissertation topic: Utilization of Risk Management Practices by Construction Project Managers in the United States), LEED Accredited Professional Building Design + Construction, Certified Project Management Professional (PMP), and Certified Construction Manager (CCM) with over 20 years of experience contributing to successful delivery of commercial, higher education, historic renovation, housing, life science, interior, technology, remodel/retrofit/addition, and institutional projects.

Evelyn Launius

- A certified PMP with over 25 years in the technology industry that includes both public and private sectors. She has worked in PMOs that include grocery, mortgage banking, hospitals, marketing, and Accountable Care Organizations. Evelyn is also a graduate instructor in healthcare technology and project management for two major universities in the bay area. She has trained, mentored and coached new and experienced project managers. Evelyn is currently the Director of IT Projects Implementation for MedAmerica's PMO. She is a lifelong learner and has attend Haas' Executive Leadership program and CIO Institute.

Jumoke Akin-Taylor

- Over 25 years experience managing construction projects for both public and private agencies, with proven ability to succeed in highly complex and challenging environments.
- Jumoke “Jaye” as she is sometimes called, displays strong entrepreneurial skills and capabilities with local and international business development and negotiations. She recently worked on an international soil remediation project in Africa, coordinating the establishment of a PMO for the restoration projects.
- She is known for her ability to utilize both personal and professional backgrounds to accomplish deliverables in unfamiliar industry sectors, and with people from diverse economic, social, and ethnic backgrounds.
- She earned her degrees in Civil/Construction Engineering Technology and hopes to continue in her pursuit of an advanced degree in Engineering Management.
- She currently works for the City and County of San Francisco Public Works as a Project Manager III on delivering capital projects.

Dr. Nick Lavingia

- Over 35 years of Global Project Engineering, Management, Consulting and Training experience in the Energy industry. As a Project Manager and Project Management Consultant/Advisor at Chevron until 2013, he supported projects worth well over \$ 100 billion. Since retiring from Chevron, he continues to provide Consultation and Training to Project Professionals worldwide. His experience includes projects in Oil & Gas Development, Oil Sands, Liquefied Natural Gas, Refining, Chemicals and Mining.
- Nick has a B.S. and M.S. in Chemical & Petroleum-Refining Engineering and a Ph.D. in Engineering Economics & Management from the Colorado School of Mines. He is a registered Professional Chemical Engineer in the State of California.

Policy Governance	Project Management	Around the Bay
\$100	\$100	\$100
\$200	\$200	\$200
\$300	\$300	\$300
\$400	\$400	\$400
\$500	\$500	\$500

Ownership Linkage – Member Feedback

- To help improve our chapter we want feedback from you.
 - Breakout into small groups
 - Give us your feedback by answering these question and/or tell us what you think?



TICKET

358033

Walt Disney Company

TICKET

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We are adjourned!