

# PMI San Francisco Bay Area Chapter Networking with our Members & Annual General Meeting

**Welcome!**

**August 13, 2015**

**5:30 pm – 8:00 pm**

# 2015 Annual General Meeting

**Please be seated and the presentation will begin shortly**  
**Motion to call to order AGM**

# Finance Team

CFO: Zenaida Alejandrino

Accounts Payable: Laura Narat

Board Treasurer: Scott Merillat

Accounts Receivable: Magdalena Bryzek

## 2015 Year To-Date (08/11/2015)

Revenue: \$86,437.00

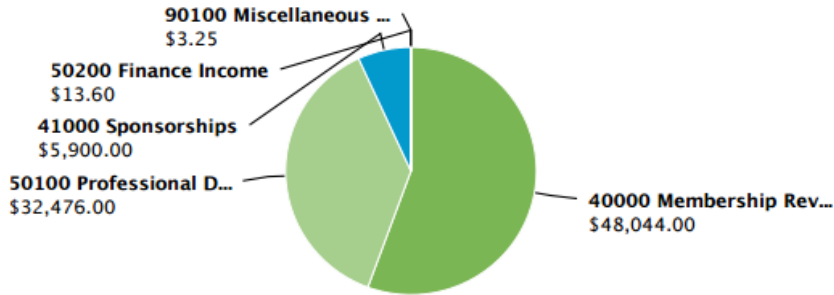
Expenses: \$74,388.00

## Reserve Accounts

Savings: \$75,584.74

9 Month CD: \$159,184.63

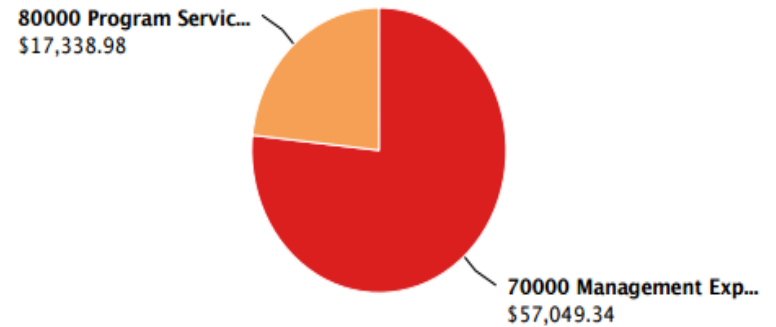
PMI - SFBAC - Operation  
Income By Category



%	Category	(\$) Amount
55.58%	40000 Membership Revenue	48,044.00
37.57%	50100 Professional Development Revenue	32,476.00
6.83%	41000 Sponsorships	5,900.00
0.02%	50200 Finance Income	13.60
0.00%	90100 Miscellaneous Income	3.25

Tuesday, Aug 11, 2015 11:31:31 AM GMT-07:00 - Cash Basis

PMI - SFBAC - Operation  
Expense By Category



%	Category	(\$) Amount
76.69%	70000 Management Expenses	57,049.34
23.31%	80000 Program Service Expenses	17,338.98

Tuesday, Aug 11, 2015 11:34:17 AM GMT-07:00 - Cash Basis

# CEO slides

## Comparison-Trends

1. Chapter Membership
2. Chapter Programs
  - a) Planning a Mentorship Program
  - b) Increase outreach to new members
3. Chapter Performance
  - a) May want to site some of the PMI survey stats e.g. Webinar Satisfaction, <Malika please help here>
  - b) Operations Staff - Volunteers

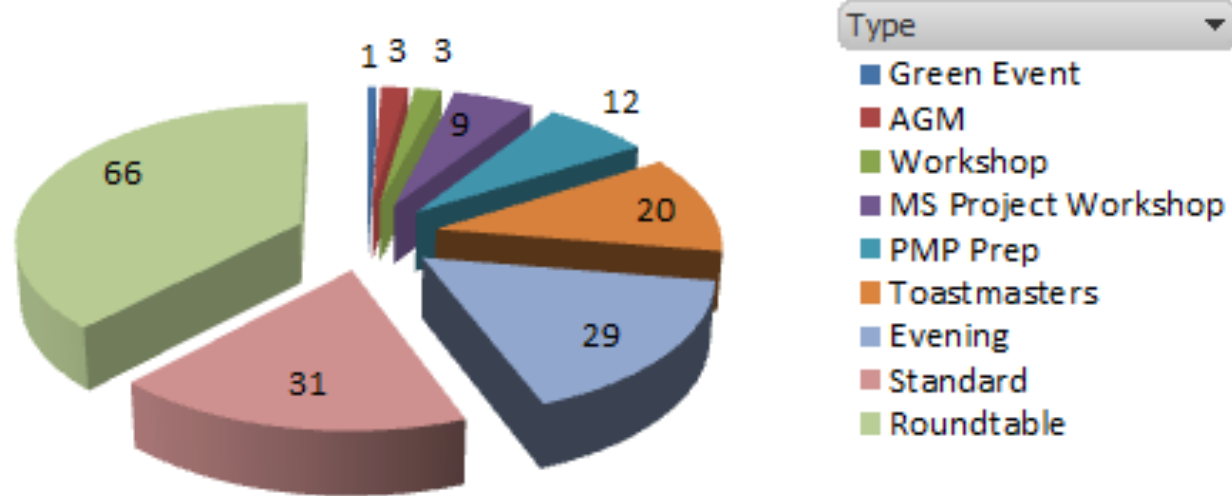
# Chapter Stats

- Membership
  - Total membership today - 2217
  - Total membership at the year end - 2327
  - Annual Attrition rate 29% - region attrition rate 30%
  - New Member last year – 653
    - 12% of the total region – Nevada, California, New Mexico and Hawaii

# Annual Survey Results

- Webinars and Webinar Quality
  - Highest in the region – 72%
- Area of focus
  - New member orientation
  - Mentoring
  - Tools and Templates

# Total programs by type for past year



- Webinars – 16
- Roundtables – 66
- Toastmasters – 20
- Evening programs - 26
- ½, 1, or 2 day workshop - 31
- Certification programs - 12
- Awesome celebration of 40<sup>th</sup> anniversary



# Volunteer

- A quick slide on volunteers
  - 8 Board members
  - New CEO with 5 direct reports
  - New CFO with 2 direct reports
  - New COO with 6 direct reports
  - An estimated total of 70 active volunteers supporting operations including Finance, Tech, Marketing, Professional Development, Evening Programs and Events

# Survey results

Month	Learnt Something new at the event?	knowledge gained from the presentation at your current or future job?	Total Survey Respondents
Jan	78.95%	89.47%	19
Feb	70.00%	70.00%	20
March	85.71%	85.71%	14
April	91.30%	86.96%	23
May	94.44%	100.00%	18
June	83.33%	75.00%	12
July	84.62%	92.31%	13
Aug	61.54%	38.46%	13
Sep	100.00%	100.00%	7
Oct	57.14%	57.14%	7
Nov	100.00%	100.00%	8
<b>Average</b>	<b>90.70%</b>	<b>89.51%</b>	<b>154</b>

Month	People Registered	People Attended	Profit / Loss
Jan	37	29	\$ (267.51)
Feb	60	43	\$ 423.19
March	49	44	\$ 186.35
April	44	40	\$ 171.58
May	49	38	\$ (88.94)
June	46	30	\$ 147.18
July	46	37	\$ 315.74
Aug	36	32	\$ 438.75
Sep	27	27	\$ 438.75
Oct	32	19	\$ 95.18
Nov	32	27	\$ (456.81)
<b>Total</b>	<b>458</b>	<b>366</b>	<b>\$ 1,403.46</b>

# Our Chapter's Future



Malika Malika; PMP, CSM, CPC, SPC Board  
President and Director-At-Large.

In 2012 and 2013 Malika served as the first CEO  
for PMI San Francisco's Bay Area chapter.

You can't connect the dots looking forward; you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something - your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life.

**Steve Jobs**

**We Are One TEAM**

## **Some Thoughts**

- 1. Leadership Dialogue between like minded people – Hosted by Leadership Coach**
- 2. Regular certification courses**
- 3. New member orientation**
- 4. Outreach program**

# Chapter Strategy Festival

When -> 8/15/15

10 AM to 4 PM

Where -> Golden Gate University, San Francisco. India

PDU -> 6

Description ->

1. Define the success/acceptance criteria of the chapter Goals/Vision (ENDs)
2. Explore what deliverables will fulfill acceptance criteria
3. Plan how to achieve deliverables

# Q&A

## Raffles

- **For Annual Survey Gifts**
  - 2 – 1 hour Mentoring Sessions
  - 2 – Tickets for Evening Event
- **For Evening Event**
  - 2 – Tickets for Evening Event

## Adjourn

- **Motion to adjourn Meeting**
- *PDU information included in survey Category C: Self-Directed Learning*